

Onno Rijkstra

CURRICULUM VITAE

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PERSONALIA

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EDUCATION

1994 Degree School of Fine Arts, Utrecht
HBO 5 year Fashion Design and Illustration

WORKING EXPERIENCE

2011 designersupport.nl launched (entrepreneur).

After eight years of teaching colleague designers in Adobe Illustrator, Photoshop and Indesign, I launched designersupport.nl. Companies and freelance designers can get a year membership. This will give them access to online professional Adobe support (how do I create this or that in Illustrator?), over eight hours of Adobe training video's specially created for fashion. Members will get a 110 page pdf lesson book (written by me), they will get extra Illustrator functionality, stitching libraries and more.

2004- 2012 Adobe Illustrator Masterclasses (freelance)

At brands like Tommy Hilfiger, Protest, McGregor, Gaastra, Mexx, Le Coq Sportif, O'Neill, G-Star, State of Art, Viktor and Rolf, Blueblood, Du Pond & de Bruin and more I tutor Masterclasses Adobe Illustrator, Photoshop and Indesign for fashion.

2004 - 2012 Template garment drawings (freelance)

Template drawings (garments) in Adobe Illustrator for brands like: Mexx, USG Brands, O'Neill, McGregor, State of Art and more.

2011 - 2012 Consultant PLM (Product Lifecycle Management) at McGregor - Gaastra (freelance)

My responsibility is to advise about the stylesheet templates and how to automatically export pictures of the styles / artworks to the database.

2009 - 2011 Footwear and accessories design at USG Brands (freelance)

Footwear design for brands Le Coq Sportif and Maui & Sons

2011 Garment design McGregor (freelance)

Design men's rugby's, polo's, sweats and tee-shirts. Due to failure of their employed designer I was asked to completely recreate his part of the collection in only eight days.

2007 - 2012 Artwork design State of Art (freelance)

Artworks for the original State of Art collection, their racing collections and for new initiatives like State Yellow.

2007 - 2009 (freelance) Adobe Consultancy Mexx

Adobe Integration support from Micrographix Designer to Adobe Illustrator. Teaching individual designers Adobe Illustrator. And creating new template drawings to have a fresh start in Adobe Illustrator.



2007 - 2012 Teaching at Eduvision (freelance)

- * Graphic design with Adobe Illustrator
- * Desktop Publishing with Adobe Indesign.

2007 - 2011 (freelance)

Design shoes for Le Coq Sportif, Maui & Sons and Cars.

2007 Branding design Arrow Men's Wear (freelance)

The brand 'Arrow-Menswear' asked me to completely restyle their corporate branding. I re-designed their hangtags and garment branding.

2006 - 2009 Artwork Design Tommy Hilfiger (freelance)

Artwork design for Tommy Hilfiger Sport's wear department and men's wear department.

2007 - 2009 Footwear design Protest (freelance)

Design shoes, flip-flops, bags and gloves.

2008 Concept design (freelance)

I developed a concept for a target group in my opinion Tommy Hilfiger did not serve yet. I created an animated presentation for the board. This collection is now integrated at Hilfiger Denim collection.

2006 - 2009 Garment design Tricorp Europe (freelance)

Workwear, image wear and visibility wear. Think of ambulance clothes, 'Rijkswaterstaat' (road workers), Company wear (Belastingdienst and KPN)

2005 Garment and artwork design Rucanor (freelance)

Design for Rucanor's new sub brand called RCNR56 men's and women's wear. This sub brand was designed to get Rucanor out of their meant 'dusty' image.

July 2004 - June 2005 Tommy Hilfiger Europe (full-time)

Design boys pants and outerwear. Also included swimwear (shorts, boardshorts and speedo's).

2003 - 2004 O'Neill Europe (full-time)

Garment design boys 'Snow - Beach' department.

2001 - 2002 Davilex Games (full-time)

Concept art for the games 'Knight Rider' and others. Besides concept art I was 3D modeller for the games 'US-Racer' and other games (3D Studio Max) .

1997-2000 Acorn skate - snowboarding wear (full-time)

This was my first actual experience in creating a brand from setting up the branding concept to design of the collection, graphic design, pattern development, buying (clothing production) to marketing as well as Desktop Publishing for leaflets etc.

1995 Pauze Magazine Styling and Photography (freelance)

Styling and photography for an article with the theme 'Western'

1994 Illustrations BLVD Magazine (freelance)

6 illustrations for the november issue.



1994 Styling Eva, record company (freelance)

Styling video clip and cd-cover 'Now Dance 7 by Wessel van Diepen'

1992 Vivienne Westwood, London (full-time) intern

Assisting Vivienne in person creating the wedding dress (the final dress in her pret-a-portier show) and I helped her with the styling of her show 'Always on Camera' held in London and Paris.

DIGITAL SKILLS

Fashion design Expert

Fashion artwork design Expert

Fashion accessories design Expert

Footwear design Expert

Illustration Expert

Software

Adobe Illustrator Expert

Adobe Photoshop Expert

Adobe Indesign Expert

Corel Draw! / Photopaint Expert

Mac OSX Expert

Windows OS Expert

